

## Graphic Design The New Basics Ellen Lupton

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Lupton, a renowned graphic designer, serves as director of the graphic design MFA program at the Maryland Institute College of Art in Baltimore, where she has authored numerous books on design processes, including the bestselling *Thinking With Type*; *Graphic Design Thinking*; and *Graphic Design: The New Basics*. She received the AIGA gold medal for lifetime achievement in 2007.

Graphic Design Basics: Core Principles for Visual Design ...

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