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Charles W. L. Hill is the Hughes M. and Katherine Blake Professor of Strategy and International Business at the Foster School of Business, University of Washington. The Foster School has a Center for International Business Education and Research (CIBER), one of only 17 funded by the U.S. Department of Education, and is consistently ranked as a Top-25 business school.

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For undergraduate and postgraduate students taking modules in international business, international strategy and global business practice. Explore and understand international business through practical, theory and analytical frameworks International Business, 8th Edition, by Collinson, Narula and Rugman presents data and evidence to assist you to map trends, make predictions and take on the role of decision makers in business and governments, in order to enable you to lead organizations with real insight in a complex, global environment. This textbook connects tried-and-tested theory, analytical frameworks, data and case examples to deliver a comprehensive guide to the subject from authors who keep pace with the ongoing developments in both theory and practice, focusing on the impacts of decisions on both the performance of multinational firms and the societies and economies they work in. Pearson, the world's learning company.

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