

Social Entrepreneurship A Modern Approach To Social Value Creation

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Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. This concept may be applied to a wide range of organizations, which vary in size, aims, and beliefs. For-profit entrepreneurs typically measure performance using business metrics like profit ...

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social entrepreneurship interventions. For the purpose of this paper the term " youth social entrepreneurship " will refer to young people aged 10 to 24. 2. Background 2.1 History of the Field of Social Entrepreneurship While the terms " Social Entrepreneur " and " Social Entrepreneurship " have only come into

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Social entrepreneurs have a unique approach that is both evolutionary and revolutionary, operating in a free market where success is measured not just in financial profit but also in the improvement of the quality of people ' s lives. Social entrepreneurs take workable value creation

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The analysis highlights key similarities and differences between these two forms of entrepreneurship and presents a framework on how to approach the social entrepreneurial process more systematically and effectively. We explore the implications of this analysis of social entrepreneurship for both practitioners and researchers.

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